

## REMARKS

To further elucidate the distinctions between the subject matter of the present application and the prior art of record, all previously pending claims have been canceled and new claims 42-49 are presented herein. Reconsideration and allowance of the present application are respectfully requested.

In the Office Action dated March 31, 2009, previously pending claims 2, 12, 21 and 29, along with all dependent claims, were rejected on the basis of U.S. Patent 6,580,870 (Kanazawa et al.) and U.S. Patent 5,889,515 (McDade et al.). The rejection is respectfully traversed.

### The Kanazawa et al. Patent

The Kanazawa et al. patent discloses a user-interactive system, in which an icon or button is displayed at certain times during playback of a DVD, to indicate the availability of a related Internet web site of possible interest to the user. If the user clicks on the icon or button, a Web server on the Internet is accessed to display the information from the site. See, for example, column 5, lines 25-30 and column 8, lines 33-45. In other words, information contained on the DVD is displayed on the screen, and the user interacts with that information to initiate access to the Internet web site.

In contrast, the claimed method employs an entirely different approach to the access of a resource that is not recorded on a storage medium, such as a DVD. In the claimed method, an association between a resource indication and a sector address region on the medium is identified and stored, e.g. in a table. Thereafter, during playback of the DVD, as the player software makes requests to the operating

system to retrieve data from specified sector address ranges on the DVD, the specified address ranges are compared with the stored regions. If there is a match, an application program, e.g. a browser, is launched or otherwise controlled to access the indicated resource associated with the specified range.

It is respectfully submitted that the Kanazawa patent does not disclose the comparison of an address specified in a request from a DVD player to the operating system with a stored address obtained from reading the DVD, to determine if the specified address is associated with a resource indication, and thereafter initiating access to such a resource if there is a match of addresses. Rather, in the system of the Kanazawa patent, access to a resource is initiated by a user action, namely clicking on a displayed icon or button. There is no disclosure of examining addresses requests sent from the DVD player to the operating system to determine whether to access a resource, As such, the Kanazawa patent does not disclose the claimed steps of :

in response to a request from the player software to the operating system to retrieve data from a specified address region on the medium, during playback of information recorded on the medium, comparing the specified address region with the stored sector address regions to determine whether the specified address region on the medium is associated with an identified resource indication; and

if the specified address on the medium is associated with an identified resource indication, providing the resource indication from the operating system to the application program, to cause the application program to access the indicated resource.

#### The McDade et al. Patent

The McDade et al. patent does not overcome the differences between the Kanazawa et al. patent and the claimed subject matter. On page 4, the Office Action relies on the disclosure in the McDade et al. patent as teaching a "DVD drive, DVD

drivers or Software and Operating System which controls or accesses the DVD." However, the McDade patent does not relate to accessing remote resources during playback of a DVD, and therefore cannot suggest the foregoing distinctions to a person of ordinary skill in the art.

At least for the foregoing reasons, currently pending claims 42-49 are submitted to be allowable over the references of record. Reconsideration and withdrawal of the rejection is respectfully requested.

It is respectfully submitted that the application is in condition for allowance, and a Notice of Allowance is respectfully solicited.

Respectfully submitted,

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